



# SHOWTIME 2019

AADAP'S 47TH ANNIVERSARY  
ANNUAL BENEFIT CONCERT

SATURDAY, OCTOBER 5, 2019  
ARATANI THEATRE  
244 S. SAN PEDRO ST., LOS ANGELES, CA

COMMUNITY SPONSORSHIP DECK

# COMMUNITY IMPACT

Founded in 1972, AADAP currently serves over 20,000 individuals annually through our multi-faceted programs, aimed at addressing the unique and culturally-sensitive needs of disadvantaged individuals and families across Los Angeles. Our core programs range from residential treatment for both youth and adult, outpatient, employment, gang reduction, family counseling, mental health services, HIV/AIDS, and more. Our motto is "Changing Lives and Saving Families" and this is a mission that we strive to accomplish each and every day.

Sponsorship funds donated to AADAP are crucial to the success of our fundraising event. Please complete and return the sponsor pledge form at your earliest convenience to receive a tax-deductible receipt and acknowledgment.



# COMMUNITY VISIBILITY

Showtime is AADAP's annual benefit event with live entertainment, an exclusive Sponsors & VIP reception, silent auction, opportunity drawing, and dessert bar. It is a great opportunity to showcase your business and entertain your most valued clients and colleagues, all while supporting a good cause. Here are some benefits you can expect as a Showtime sponsor:

- Reach target age group 50-64 years old
- Build relationships with over 800 individual attendees
- Promote your business through AADAP with the potential to reach over 5,000 people
- Connect with new supporters through social media

# COMMUNITY SPONSORSHIP LEVELS

## \$1,500 SUPPORTER SPONSOR

### PARTICIPATION BENEFITS

- 6 PREMIERE SEATING TICKETS

### RECOGNITION BENEFITS

- 1/4 PG BLACK & WHITE AD
- LISTING AND LINK ON WEBSITE
- LISTING ON EVENT SIGNAGE

## \$1,000 COLLABORATOR SPONSOR

### PARTICIPATION BENEFITS

- 4 PREMIERE SEATING TICKETS

### RECOGNITION BENEFITS

- BLACK & WHITE BUSINESS CARD AD
- LISTING AND LINK ON WEBSITE
- LISTING ON EVENT SIGNAGE

## \$500 FRIEND SPONSOR

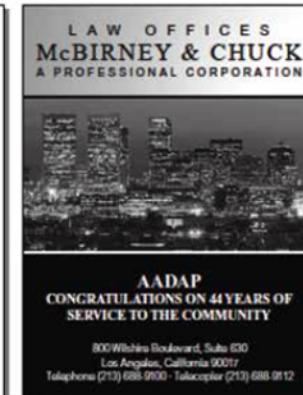
### PARTICIPATION BENEFITS

- 2 PREMIERE SEATING TICKETS

### RECOGNITION BENEFITS

- LISTING IN PROGRAM BOOK
- LISTING AND LINK ON WEBSITE
- LISTING ON EVENT SIGNAGE

### SAMPLE AD PAGE



# OTHER SPONSORSHIP OPPORTUNITIES

LIMIT OF ONE SPONSOR EACH

## \$5,000 VIP RECEPTION SPONSOR

### PARTICIPATION BENEFITS:

- 4 Premier Seating Tickets
- Recognition from the Stage (Verbal + Visual)

### RECOGNITION BENEFITS:

- Recognition as VIP Reception Sponsor on Event Material
- Full Page Color Ad
- Logo and Link on Website
- Special Acknowledgement on Social Media

## \$5,000 SILENT AUCTION SPONSOR

### PARTICIPATION BENEFITS:

- 4 Premier Seating Tickets
- Recognition from the Stage (Verbal + Visual)

### RECOGNITION BENEFITS:

- Recognition as Silent Auction Sponsor on Event Material
- Full Page Color Ad
- Logo and Link on Website
- Special Acknowledgement on Social Media

## \$5,000 PROGRAM BOOK SPONSOR

### PARTICIPATION BENEFITS:

- 4 Premier Seating Tickets
- Recognition from the Stage (Verbal + Visual)

### RECOGNITION BENEFITS:

- Recognition as Program Book Sponsor on Event Material
- Full Page Color Ad
- Logo and Link on Website
- Special Acknowledgement on Social Media

## \$2,000 DESSERT RECEPTION SPONSOR

### RECOGNITION BENEFITS:

- Recognition as Dessert Reception Sponsor on Event Material
- Full Page Color Ad
- Logo and Link on Website
- Special Acknowledgement on Social Media

## \$2,000 GIFT BAG SPONSOR

### RECOGNITION BENEFITS:

- Logo on Gift Bag
- Recognition as Gift Bag Sponsor in Event Material
- Listing and Link on Website
- Special Acknowledgement on Social Media

## \$1,000 T-SHIRT SPONSOR

### RECOGNITION BENEFITS:

- Logo on T-shirts
- Recognition as T-shirt Sponsor in Event Material
- Listing and Link on Website
- Special Acknowledgement on Social Media

# SHOWTIME 2019 COMMUNITY SPONSORSHIP FORM

PLEASE CHECK ONE OF THE OPTIONS BELOW

## COMMUNITY SPONSORSHIP

- Supporter Sponsor (\$1,500)
- Collaborator Sponsor (\$1,000)
- Friend Sponsor (\$500)

## OTHER SPONSORSHIP

<input type="checkbox"/> VIP Reception Sponsor	<input type="checkbox"/> Dessert Bar Sponsor
<input type="checkbox"/> Silent Auction Sponsor	<input type="checkbox"/> Gift Bag Sponsor
<input type="checkbox"/> Program Book Sponsor	<input type="checkbox"/> T-shirt Sponsor

## PROGRAM AD SPONSORSHIP

ADVERTISEMENTS TO BE PRINTED IN BLACK & WHITE

<input type="checkbox"/> Full Page (\$500)	<input type="checkbox"/> Quarter Page (\$100)
<input type="checkbox"/> Half Page (\$250)	<input type="checkbox"/> Business Card (\$50)

## IN-KIND DONATION SPONSORSHIP

- Silent Auction (gift cards, items, etc):

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## CONTACT INFORMATION

SPONSOR NAME (as is to appear in event material):

LAST NAME: \_\_\_\_\_

FIRST NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

EMPLOYER: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**PLEASE RETURN THIS FORM (ALONG WITH A CHECK PAYABLE TO AADAP) TO:**

Asian American Drug Abuse Program, Inc.  
2900 Crenshaw Blvd. Los Angeles, CA 90016

### ADVERTISING ARTWORK SPECIFICATION

All ad artwork should be submitted as final. All advertisements are printed in black in. Advertisements must be Camera-Ready Artwork or a digital file. High Res PDFs should be submitted in 300dpi with fonts embedded. We accept TIF, EPS, High Res JPEG, PSD, AI, ID, QuarkXpress 4.1 and High Res/ Press Ready Acrobat PDF Files. Make sure to convert all fonts to artwork.

**The submission deadline is August 23, 2019.  
Please email artwork to Cori Ho at [cho@aadapinc.org](mailto:cho@aadapinc.org)**

For more info, please contact Cori at (323) 293-6284.  
AADAP, Inc. is a 501c3 nonprofit organization. Tax ID 95-2848695.  
Donations are deductible as permitted by law. Police Commission  
Charitable Services Devision permit on file.