



SHOWTIME 2019

AADAP'S 47TH ANNIVERSARY
ANNUAL BENEFIT CONCERT

SATURDAY, OCTOBER 5, 2019

ARATANI THEATRE

244 S. SAN PEDRO ST., LOS ANGELES, CA

COMMUNITY SPONSORSHIP DECK

COMMUNITY IMPACT

Founded in 1972, AADAP currently serves over 20,000 individuals annually through our multi-faceted programs, aimed at addressing the unique and culturally-sensitive needs of disadvantaged individuals and families across Los Angeles. Our core programs range from residential treatment for both youth and adult, outpatient, employment, gang reduction, family counseling, mental health services, HIV/AIDS, and more. Our motto is “Changing Lives and Saving Families” and this is a mission that we strive to accomplish each and every day.

Sponsorship funds donated to AADAP are crucial to the success of our fundraising event. Please complete and return the sponsor pledge form at your earliest convenience to receive a tax-deductible receipt and acknowledgment.



COMMUNITY VISIBILITY

Showtime is AADAP's annual benefit event with live entertainment, an exclusive Sponsors & VIP reception, silent auction, opportunity drawing, and dessert bar. It is a great opportunity to showcase your business and entertain your most valued clients and colleagues, all while supporting a good cause. Here are some benefits you can expect as a Showtime sponsor:

- Reach target age group 50-64 years old
- Build relationships with over 800 individual attendees
- Promote your business through AADAP with the potential to reach over 5,000 people
- Connect with new supporters through social media

COMMUNITY SPONSORSHIP LEVELS

\$1,500 SUPPORTER SPONSOR

PARTICIPATION BENEFITS

- 6 PREMIERE SEATING TICKETS

RECOGNITION BENEFITS

- 1/4 PG BLACK & WHITE AD
- LISTING AND LINK ON WEBSITE
- LISTING ON EVENT SIGNAGE

\$1,000 COLLABORATOR SPONSOR

PATICIPATION BENEFITS

- 4 PREMIERE SEATING TICKETS

RECOGNITION BENEFITS

- BLACK & WHITE BUSINESS CARD AD
- LISTING AND LINK ON WEBSITE
- LISTING ON EVENT SIGNAGE

\$500 FRIEND SPONSOR

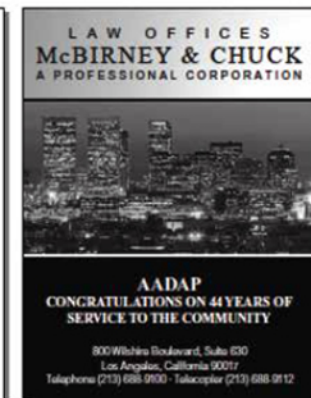
PARTICIPATION BENEFITS

- 2 PREMIERE SEATING TICKETS

RECOGNITION BENEFITS

- LISTING IN PROGRAM BOOK
- LISTING AND LINK ON WEBSITE
- LISTING ON EVENT SIGNAGE

SAMPLE AD PAGE



OTHER SPONSORSHIP OPPORTUNITIES

LIMIT OF ONE SPONSOR EACH

\$5,000 VIP RECEPTION SPONSOR

PARTICIPATION BENEFITS:

- 4 Premier Seating Tickets
- Recognition from the Stage (Verbal + Visual)

RECOGNITION BENEFITS:

- Recognition as VIP Reception Sponsor on Event Material
- Full Page Color Ad
- Logo and Link on Website
- Special Acknowledgement on Social Media

\$5,000 SILENT AUCTION SPONSOR

PARTICIPATION BENEFITS:

- 4 Premier Seating Tickets
- Recognition from the Stage (Verbal + Visual)

RECOGNITION BENEFITS:

- Recognition as Silent Auction Sponsor on Event Material
- Full Page Color Ad
- Logo and Link on Website
- Special Acknowledgement on Social Media

\$5,000 PROGRAM BOOK SPONSOR

PARTICIPATION BENEFITS:

- 4 Premier Seating Tickets
- Recognition from the Stage (Verbal + Visual)

RECOGNITION BENEFITS:

- Recognition as Program Book Sponsor on Event Material
- Full Page Color Ad
- Logo and Link on Website
- Special Acknowledgement on Social Media

\$2,000 DESSERT RECEPTION SPONSOR

RECOGNITION BENEFITS:

- Recognition as Dessert Reception Sponsor on Event Material
- Full Page Color Ad
- Logo and Link on Website
- Special Acknowledgement on Social Media

\$2,000 GIFT BAG SPONSOR

RECOGNITION BENEFITS:

- Logo on Gift Bag
- Recognition as Gift Bag Sponsor in Event Material
- Listing and Link on Website
- Special Acknowledgement on Social Media

\$1,000 T-SHIRT SPONSOR

RECOGNITION BENEFITS:

- Logo on T-shirts
- Recognition as T-shirt Sponsor in Event Material
- Listing and Link on Website
- Special Acknowledgement on Social Media

SHOWTIME 2019 COMMUNITY SPONSORSHIP FORM

PLEASE CHECK ONE OF THE OPTIONS BELOW

COMMUNITY SPONSORSHIP

- ☐ Supporter Sponsor (\$1,500)
- ☐ Collaborator Sponsor (\$1,000)
- ☐ Friend Sponsor (\$500)

OTHER SPONSORSHIP

- ☐ VIP Reception Sponsor
- ☐ Silent Auction Sponsor
- ☐ Program Book Sponsor
- ☐ Dessert Bar Sponsor
- ☐ Gift Bag Sponsor
- ☐ T-shirt Sponsor

PROGRAM AD SPONSORSHIP

ADVERTISEMENTS TO BE PRINTED IN BLACK & WHITE

- ☐ Full Page (\$500)
- ☐ Half Page (\$250)
- ☐ Quarter Page (\$100)
- ☐ Business Card (\$50)

IN-KIND DONATION SPONSORSHIP

- ☐ Silent Auction (gift cards, items, etc):

CONTACT INFORMATION

SPONSOR NAME (as is to appear in event material):

LAST NAME: _____

FIRST NAME: _____

TITLE: _____

EMPLOYER: _____

ADDRESS: _____

CITY: _____

STATE: _____ ZIP: _____

TELEPHONE: _____

FAX: _____

EMAIL: _____

**PLEASE RETURN THIS FORM (ALONG WITH A CHECK
PAYABLE TO AADAP) TO:**

Asian American Drug Abuse Program, Inc.
2900 Crenshaw Blvd. Los Angeles, CA 90016

ADVERTISING ARTWORK SPECIFICATION

All ad artwork should be submitted as final. All advertisements are printed in black in. Advertisements must be Camera-Ready Artwork or a digital file. High Res PDFs should be submitted in 300dpi with fonts embedded. We accept TIF, EPS, High Res JPEG, PSD, AI, ID, QuarkXpress 4.1 and High Res/ Press Ready Acrobat PDF Files. Make sure to convert all fonts to artwork.

**The submission deadline is August 23, 2019.
Please email artwork to Cori Ho at cho@aadapinc.org**

For more info, please contact Cori at (323) 293-6284.
AADAP, Inc. is a 501c3 nonprofit organization. Tax ID 95-2848695.
Donations are deductible as permitted by law. Police Commission
Charitable Services Division permit on file.