

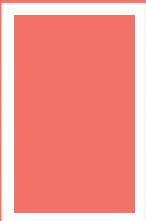
# SHOWTIME 2019 AD SPONSORSHIP FORM

PLEASE CHECK ONE OF THE OPTIONS BELOW

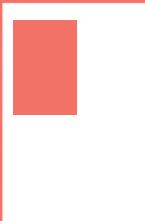
## PROGRAM AD SPONSORSHIP

ADVERTISEMENTS TO BE PRINTED IN BLACK & WHITE

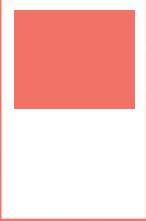
Full Page  
\$500



Quarter Page  
\$100



Half Page  
\$250



Business Card  
\$50



## OTHER SPONSORSHIP

VIP Reception Sponsor

Dessert Bar Sponsor

Silent Auction Sponsor

Gift Bag Sponsor

Program Book Sponsor

T-shirt Sponsor

## IN-KIND DONATION SPONSORSHIP

Silent Auction (gift cards, items, etc):

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## CONTACT INFORMATION

SPONSOR NAME (as is to appear in event material):

LAST NAME: \_\_\_\_\_

FIRST NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

EMPLOYER: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**PLEASE RETURN THIS FORM (ALONG WITH A CHECK  
PAYABLE TO AADAP) TO:**

Asian American Drug Abuse Program, Inc.  
2900 Crenshaw Blvd. Los Angeles, CA 90016

### ADVERTISING ARTWORK SPECIFICATION

All ad artwork should be submitted as final. All advertisements are printed in black in. Advertisements must be Camera-Ready Artwork or a digital file. High Res PDFs should be submitted in 300dpi with fonts embedded. We accept TIF, EPS, High Res JPEG, PSD, AI, ID, QuarkXpress 4.1 and High Res/ Press Ready Acrobat PDF Files. Make sure to convert all fonts to artwork.

**The submission deadline is August 23, 2019.  
Please email artwork to Cori Ho at [cho@aadapinc.org](mailto:cho@aadapinc.org)**

For more info, please contact Cori at (323) 293-6284.  
AADAP, Inc. is a 501c3 nonprofit organization. Tax ID 95-2848695.  
Donations are deductible as permitted by law. Police Commission  
Charitable Services Devision permit on file.

# OTHER SPONSORSHIP OPPORTUNITIES

LIMIT OF ONE SPONSOR EACH

## \$5,000 VIP RECEPTION SPONSOR

### PARTICIPATION BENEFITS:

- 4 Premier Seating Tickets
- Recognition from the Stage (Verbal + Visual)

### RECOGNITION BENEFITS:

- Recognition as VIP Reception Sponsor on Event Material
- Full Page Color Ad
- Logo and Link on Website
- Special Acknowledgement on Social Media

## \$5,000 SILENT AUCTION SPONSOR

### PARTICIPATION BENEFITS:

- 4 Premier Seating Tickets
- Recognition from the Stage (Verbal + Visual)

### RECOGNITION BENEFITS:

- Recognition as Silent Auction Sponsor on Event Material
- Full Page Color Ad
- Logo and Link on Website
- Special Acknowledgement on Social Media

## \$5,000 PROGRAM BOOK SPONSOR

### PARTICIPATION BENEFITS:

- 4 Premier Seating Tickets
- Recognition from the Stage (Verbal + Visual)

### RECOGNITION BENEFITS:

- Recognition as Program Book Sponsor on Event Material
- Full Page Color Ad
- Logo and Link on Website
- Special Acknowledgement on Social Media

## \$2,000 DESSERT RECEPTION SPONSOR

### RECOGNITION BENEFITS:

- Recognition as Dessert Reception Sponsor on Event Material
- Full Page Color Ad
- Logo and Link on Website
- Special Acknowledgement on Social Media

## \$2,000 GIFT BAG SPONSOR

### RECOGNITION BENEFITS:

- Logo on Gift Bag
- Recognition as Gift Bag Sponsor in Event Material
- Listing and Link on Website
- Special Acknowledgement on Social Media

## \$1,000 T-SHIRT SPONSOR

### RECOGNITION BENEFITS:

- Logo on T-shirts
- Recognition as T-shirt Sponsor in Event Material
- Listing and Link on Website
- Special Acknowledgement on Social Media

## 1/2 PAGE Horizontal

7-1/2(7.5)" X 4-7/8(4.88)"

## 1/4 PAGE Vertical

3-5/8(3.62)" X 4-7/8(4.88)"

## 1/8 PAGE Horizontal (Business Card)

3-5/8(3.62)" X 2-3/8(2.39)"



310.937.4700  
PO Box 3635  
Redondo Beach, CA 90277  
Email: [kkuromi@pixelgraphicdesign.com](mailto:kkuromi@pixelgraphicdesign.com)  
Web: [www.pixelgraphicdesign.com](http://www.pixelgraphicdesign.com)

# Full PAGE Vertical

7-1/2 (7.5)" X 10"

8-3/4 (8.75)" X 11-1/4" (11.25)" (Full bleed for full color cover ads)

## FILE FORMATS WE ACCEPT (DIGITAL ONLY):

**Preferred format is High Resolution/Press-Ready Acrobat PDF files**, or we will accept TIF, EPS, High Resolution JPEG, Photoshop CS4-CS6 (PSD), Illustrator CS4-CS6 (Ai or EPS), InDesign CS4-CS6 (Indd). If you have InDesign CC please downsave as IDML file. We cannot accept Word, Powerpoint, Publisher or Photoshop files.

**We suggest that the file and all associated graphics/photographs be converted to CMYK** unless the job will be printed as black & white.

## FONTS:

Make sure to include all fonts that were used to create the artwork or if using a program such as Illustrator, convert all fonts to outlines.

## GRAPHICS/PHOTOGRAPHS:

Ensure that all graphics are either included as separate files or that they are embedded in the file. Use 300dpi resolution for all photographs and other graphics as applicable.

## AD BORDER:

Your ad will be placed into a frame with a border and it will fill the frame as much as possible.

## FULL OR PARTIAL BLEED:

A full bleed means that the artwork will extend to the edge of the paper on all fours sides of the printed piece. A partial bleed or bleed on (n) sides, (where 'n' stands for the number of sides), means ink will only extend to 1 to 3 sides of the printed piece. If your artwork or graphics bleed on any number of sides, the artwork should extend past the edge or trim area by at least 1/8" or .125".

## FILE COMPRESSION:

When emailing files to us, it is recommended that you compress all the files into a Zip file. This will help bring the file size down, which will enable the file to travel via online faster.

You can either email smaller files (up to 10mb) to [kkuromi@pixelgraphicdesign.com](mailto:kkuromi@pixelgraphicdesign.com)  
Send larger (or smaller) files to our FTP site at (you must use an FTP application):  
Host: <ftp://pixelgd.com>

User Name: [files@pixelgd.com](mailto:files@pixelgd.com)

Password: admin (password is case sensitive)

Please notify us via [email](mailto:kkuromi@pixelgraphicdesign.com) that you have sent files to our ftp site, as we do not check the site regularly.