

SHOWTIME 2019 AD SPONSORSHIP FORM

PLEASE CHECK ONE OF THE OPTIONS BELOW

PROGRAM AD SPONSORSHIP

ADVERTISEMENTS TO BE PRINTED IN BLACK & WHITE

☐ Full Page
\$500



☐ Quarter Page
\$100



☐ Half Page
\$250



☐ Business Card
\$50



OTHER SPONSORSHIP

☐ VIP Reception Sponsor

☐ Dessert Bar Sponsor

☐ Silent Auction Sponsor

☐ Gift Bag Sponsor

☐ Program Book Sponsor

☐ T-shirt Sponsor

IN-KIND DONATION SPONSORSHIP

☐ Silent Auction (gift cards, items, etc):

CONTACT INFORMATION

SPONSOR NAME (as is to appear in event material):

LAST NAME: _____

FIRST NAME: _____

TITLE: _____

EMPLOYER: _____

ADDRESS: _____

CITY: _____

STATE: _____ ZIP: _____

TELEPHONE: _____

FAX: _____

EMAIL: _____

PLEASE RETURN THIS FORM (ALONG WITH A CHECK

PAYABLE TO AADAP TO:

Asian American Drug Abuse Program, Inc.
2900 Crenshaw Blvd. Los Angeles, CA 90016

ADVERTISING ARTWORK SPECIFICATION

All ad artwork should be submitted as final. All advertisements are printed in black in. Advertisements must be Camera-Ready Artwork or a digital file. High Res PDFs should be submitted in 300dpi with fonts embedded. We accept TIF, EPS, High Res JPEG, PSD, AI, ID, QuarkXpress 4.1 and High Res/ Press Ready Acrobat PDF Files. Make sure to convert all fonts to artwork.

The submission deadline is August 23, 2019.

Please email artwork to Cori Ho at cho@aadapinc.org

For more info, please contact Cori at (323) 293-6284.
AADAP, Inc. is a 501c3 nonprofit organization. Tax ID 95-2848695.
Donations are deductible as permitted by law. Police Commission
Charitable Services Division permit on file.

OTHER SPONSORSHIP OPPORTUNITIES

LIMIT OF ONE SPONSOR EACH

\$5,000 VIP RECEPTION SPONSOR

PARTICIPATION BENEFITS:

- 4 Premier Seating Tickets
- Recognition from the Stage (Verbal + Visual)

RECOGNITION BENEFITS:

- Recognition as VIP Reception Sponsor on Event Material
- Full Page Color Ad
- Logo and Link on Website
- Special Acknowledgement on Social Media

\$5,000 SILENT AUCTION SPONSOR

PARTICIPATION BENEFITS:

- 4 Premier Seating Tickets
- Recognition from the Stage (Verbal + Visual)

RECOGNITION BENEFITS:

- Recognition as Silent Auction Sponsor on Event Material
- Full Page Color Ad
- Logo and Link on Website
- Special Acknowledgement on Social Media

\$5,000 PROGRAM BOOK SPONSOR

PARTICIPATION BENEFITS:

- 4 Premier Seating Tickets
- Recognition from the Stage (Verbal + Visual)

RECOGNITION BENEFITS:

- Recognition as Program Book Sponsor on Event Material
- Full Page Color Ad
- Logo and Link on Website
- Special Acknowledgement on Social Media

\$2,000 DESSERT RECEPTION SPONSOR

RECOGNITION BENEFITS:

- Recognition as Dessert Reception Sponsor on Event Material
- Full Page Color Ad
- Logo and Link on Website
- Special Acknowledgement on Social Media

\$2,000 GIFT BAG SPONSOR

RECOGNITION BENEFITS:

- Logo on Gift Bag
- Recognition as Gift Bag Sponsor in Event Material
- Listing and Link on Website
- Special Acknowledgement on Social Media

\$1,000 T-SHIRT SPONSOR

RECOGNITION BENEFITS:

- Logo on T-shirts
- Recognition as T-shirt Sponsor in Event Material
- Listing and Link on Website
- Special Acknowledgement on Social Media

1/2 PAGE Horizontal

7-1/2 (7.5)" X 4-7/8 (4.88)"

1/4 PAGE Vertical

3-5/8 (3.62)" X 4-7/8 (4.88)"

1/8 PAGE Horizontal (Business Card)

3-5/8 (3.62)" X 2-3/8 (2.39)"



310.937.4700
PO Box 3635

Redondo Beach, CA 90277

Email: kkuromi@pixelgraphicdesign.com

Web: www.pixelgraphicdesign.com

Full PAGE Vertical

7-1/2 (7.5)" X 10"

8-3/4 (8.75)" X 11-1/4" (11.25)" (Full bleed for full color cover ads)

FILE FORMATS WE ACCEPT (DIGITAL ONLY):

Preferred format is High Resolution/Press-Ready Acrobat PDF files, or we will accept TIF, EPS, High Resolution JPEG, Photoshop CS4-CS6 (PSD), Illustrator CS4-CS6 (Ai or EPS), InDesign CS4-CS6 (Indd). If you have InDesign CC please downsave as IDML file. We cannot accept Word, Powerpoint, Publisher or Printshop files.

We suggest that the file and all associated graphics/photographs be converted to CMYK unless the job will be printed as black & white.

FONTS:

Make sure to include all fonts that were used to create the artwork or if using a program such as Illustrator, convert all fonts to outlines.

GRAPHICS/PHOTOGRAPHS:

Ensure that all graphics are either included as separate files or that they are embedded in the file. Use 300dpi resolution for all photographs and other graphics as applicable.

AD BORDER:

Your ad will be placed into a frame with a border and it will fill the frame as much as possible.

FULL OR PARTIAL BLEED:

A full bleed means that the artwork will extend to the edge of the paper on all four sides of the printed piece. A partial bleed or bleed on (n) sides, (where 'n' stands for the number of sides), means ink will only extend to 1 to 3 sides of the printed piece. If your artwork or graphics bleed on any number of sides, the artwork should extend past the edge or trim area by at least 1/8" or .125".

FILE COMPRESSION:

When emailing files to us, it is recommended that you compress all the files into a Zip file. This will help bring the file size down, which will enable the file to travel via online faster.

You can either email smaller files (up to 10mb) to kkuromi@pixelgraphicdesign.com

Send larger (or smaller) files to our FTP site at (you must use an FTP application):

Host: <ftp:pixelgd.com>

User Name: files@pixelgd.com

Password: admin (password is case sensitive)

Please notify us via email kkuromi@pixelgraphicdesign.com that you have sent files to our ftp site, as we do not check the site regularly.

Revised: 03/29/16